HASARA MUNASINGHE

Advanced Analytics Program Manager | Data Science & BI Delivery | Digital Transformation

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PROFILE

Advanced Analytics Delivery Leader with 8+ years of experience managing Data Science, Data Engineering, and BI initiatives across enterprise environments. Proven track record of governing cross-functional analytics teams, stabilizing delivery under dynamic stakeholder demands, and aligning technical outputs with business objectives.

AI-aware and automation-driven professional who actively promotes AI-assisted productivity and process optimization within regulated enterprise settings. Experienced in navigating complex stakeholder ecosystems while ensuring delivery predictability and operational excellence

SKILLS

CORE COMPETENCIES

Technical Operations Leadership
Agile Delivery System Design

Cross-Functional Team Alignment

Risk & Stakeholder Management
Structured Execution Planning

Innovation-to-Commercialization Delivery

Technical Program Execution in Data & Analytics Environments

Process & Governance Framework Implementation

TOOLS AND TECHNICAL EXPOSURE

JIRA | Azure Ecosystem
Power BI | MS Fabric | Databricks

LICENSES AND CERTIFICATIONS

Microsoft Certified: Power BI Data Analyst Associate
Microsoft Certified: Azure Fundamentals

EXPERIENCE

Lead Project Manager – Advanced Analytics | Octave (John Keells Holdings Data & Analytics COE)
June 2025 - Present

- Led cross-functional analytics delivery across Retail, Hospitality and FMCG programs, including UK hospitality and healthcare sector engagements.
- Acted as the operational bridge between business stakeholders and technical teams, translating strategic objectives into structured execution plans.
- Implemented formal scope governance aligned with Program Management principles, driving KPI clarity, data alignment, stakeholder validation, and controlled change management prior to development execution.
- Governing sprint planning, backlog prioritization, and capacity management across multiple workstreams.
- Leveraged AI-assisted workflows to enhance stakeholder analysis, early risk identification, requirement gap assessment, mitigation planning, and governance documentation standardization within regulated enterprise environments.

Project Manager – Innovation | Twinery – Innovation by MAS
May 2024 – June 2025

- Led end-to-end execution of technology-driven innovation initiatives, translating early-stage concepts into validated operational pilots and commercial pathways.
- Coordinated cross-functional teams across R&D, supply chain, engineering, and business units to align technical feasibility with market objectives.

- Introduced structured execution frameworks to bring clarity, prioritization, and delivery discipline to innovation workflows.
- Contributed to product validation, go-to-market planning, and annual strategic prioritization of innovation investments.

Major Projects:

- **PERCVD Technology Onshoring & Incubation (Scotland, UK):** Led cross-border coordination for PERCVD technology onshoring and incubation (Scotland, UK), aligning international technical stakeholders and local operational teams.
- **Gamer Tech – Wearables & E-commerce:** Managed Shopify integration and product validation through quantitative and qualitative consumer testing. Spearheaded website optimization efforts and digital marketing campaigns to enhance user engagement and conversion rates.

Project Manager | Eimsky
Jan 2024 – April 2024

- Built foundational agile delivery structure within an early-stage environment, introducing Scrum practices, sprint cadences, and backlog governance.
- Implemented JIRA-based workflow systems to improve execution visibility, accountability, and cross-team coordination.
- Led cross-functional software delivery across telecom infrastructure digitization and tolling modernization initiatives under evolving requirements.

Project Manager – Digital Transformation | MAS KREEDA
May 2022 – Jan 2024

- Led multi-factory digital transformation initiatives, aligning digital roadmaps with operational and strategic objectives.
- Implemented governance frameworks to ensure structured execution and compliance across transformation programs.
- Promoted data-driven decision-making through capability-building initiatives and stakeholder engagement.

Business Analyst | Intertek Lanka (PVT.) Ltd
Jan 2018 – April 2022

- Led BI and analytics initiatives supporting operational decision-making and service optimization across enterprise functions.

EDUCATION

University of Suffolk, UK — *Master of Business Administration* (2021)

Bandaranaike International Diplomatic Training Institute, BMICH —
Diploma in Diplomacy and International Relations (2019)

Faculty of Science, University of Peradeniya, Sri Lanka — *B.Sc. Physical Science (2017)*
Statistics, Chemistry, Computer Science

Visakha Vidyalaya, Sri Lanka — *GCE Advanced Level (2013)*
Physical Science Stream