



HASARA MUNASINGHE

Project Management | Digital Transformation

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PROFILE

With 7 years of experience in technology and project management, I have led high-impact initiatives across multiple industries, including Apparel, Telecommunications, Esports, and Third-Party QA. My expertise spans digital transformation, AI applications, data science, and innovation, having worked with global teams and clients in regions including APAC, South Asia, the UK, and the USA. I specialize in managing projects that bridge technology with business objectives, ensuring seamless execution, efficiency, and value-driven results.

Proficient in both predictive and adaptive project management practices, I ensure timely delivery and quality outcomes by implementing best practices that drive impactful enterprise solutions.

EXPERIENCE

Project Manager – Innovation | Twinery – Innovation by MAS

May 2024 – Present

- Managing technology-driven innovation projects from ideation to implementation.
- Leading cross-functional collaboration between R&D, supply chain, and business teams.
- Implementing project management methodologies to optimize workflows.
- Managing budgets and ensuring cost efficiency across innovation initiatives.
- Contributing to go-to-market strategy and annual strategic planning for innovation projects.

Major Projects:

- **PERCVD Technology Onshoring & Incubation (Scotland, UK):** Led the technology onshoring process, ensuring smooth transition and setup.
- **Gamer Tech – Wearables & E-commerce:** Managed Shopify integration and product validation through quantitative and qualitative consumer testing. Spearheaded website optimization efforts and digital marketing campaigns to enhance user engagement and conversion rates.

Project Manager | Eimsky

Jan 2024 – April 2024

- Led a software development team, implementing agile practices to enhance productivity.
- Transitioned project tracking from Redmine to JIRA for improved

SKILLS

TECHNICAL SKILLS & TOOLS

Microsoft 365

Power BI

Azure Services

Smartsheet

Jira

Clickup

MS Project

SQL

R (Intermediate)

METHODOLOGIES

Agile (Scrum & Kanban) &

Waterfall

Digital Transformation & AI

Implementation

LICENSES AND CERTIFICATIONS

Microsoft Certified: Power BI

Data Analyst Associate

Microsoft Certified: Azure

Fundamentals

PMI : Benefit Realization

PMI : Kick off (Predictive & Agile)

INTERESTS

Painting

Reading

Traveling

Data Science

Low Coding

3D Modeling and Digital Art

collaboration and efficiency.

- Managed software development lifecycle (SDLC) for timely and high-quality project delivery.
- Oversaw digital transformation of telecom infrastructure and highway tolling systems.

Major Projects:

- **Telecom Infrastructure Digitization:** Managed workflow digitization and asset tracking solutions.
- **Highway Tolling System:** Oversaw change requests and system updates.

Project Manager – Digital Transformation | MAS KREEDA

May 2022 – Jan 2024

- Led digital transformation projects, ensuring alignment with business objectives.
- Drove a data-driven culture through training and digital capability-building initiatives.
- Ensured governance compliance and strategic alignment of digital initiatives.
- Collaborated with stakeholders to implement digital roadmaps across multiple factories.

Major Projects:

- **Digital Roadshows & Internal Evangelism:** Promoted digital transformation through workshops and cross-industry collaborations.
- **Future Proofing Foundation Systems:** Tracked and monitored impact across factories to ensure sustainable growth.

Business Analyst | Intertek Lanka (PVT.) Ltd

June 2018 – April 2022

- Managed Business Intelligence projects, CRM-based analytics, and service optimization.
- Conducted data analysis and strategic planning for business improvements.
- Led digital transformation initiatives for operational excellence.

EDUCATION

University of Suffolk, UK — *Master of Business Administration* (2021)

Bandaranaike International Diplomatic Training Institute, BMICH — *Diploma in Diplomacy and International Relations* (2019)

Faculty of Science, University of Peradeniya, Sri Lanka — *B.Sc. Physical Science* (2017)
Statistics, Chemistry, Computer Science

Visakha Vidyalaya, Sri Lanka — *GCE Advanced Level* (2013)
Physical Science Stream

REFEREES

Rita Derry

Digital Transformation
Consultant

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